

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

\$1.00

FLOWER BARGAINS

Use the enclosed Order Blank

LILY BARGAIN

Two Each of Three Fine Hardy Lilies
All Different — Properly Labeled

ALL 6, POSTPAID, ONLY..... **\$1.00**

GLAD BARGAIN NO. 3

"First Prize Collection"
14 World Beaters — All Different
Properly Labeled

14 BULBS, POSTPAID ONLY..... **\$1.00**

ROCK GARDEN BARGAIN SEDUM COLLECTION

1 each of 9 varieties of Sedums, labeled
(\$1.80 value)

ALL 9, POSTPAID ONLY..... **\$1.00**

PEONY BARGAIN NO. 1

3 Fine Varieties—All Profuse Bloomers

ALL 3, POSTPAID, ONLY..... **\$1.00**

HEMEROCALLIS BARGAIN

One Each of Four Fine Varieties
Properly Labeled

ALL 4, POSTPAID, ONLY..... **\$1.00**

GIANT DAHLIA BARGAIN

Eight Beauties — All Different
Large Flowers

ALL 8, POSTPAID ONLY..... **\$1.00**

GLAD BARGAIN NO. 1

Size Bulbs
1 to 1 1/4" sure to Bloom
Five Each of 20 Varieties
Unlabeled

100 BULBS, POSTPAID ONLY..... **\$1.00**

Pompon Dahlia BARGAIN

Seven Extra Fine Varieties
All Different

ALL 7, POSTPAID ONLY..... **\$1.00**

IRIS BARGAIN

Rainbow Collection
30 Varieties—All Different
Unlabeled

30 PLANTS, POSTPAID, ONLY..... **\$1.00**

PHLOX Subulata BARGAIN

2 White
2 Rose
2 Lavender

6 STRONG PLANTS POSTPAID, ONLY..... **\$1.00**

ANY FOUR \$1.00 BARGAINS \$3.50 FOR

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY
WINONA, MINNESOTA

DELPHINIUM BARGAIN

2 2-yr. BELLADONNA
2 2-yr. GOLD MEDAL HYBRIDS
2 2-yr. LAMARTINE

ALL 6, POSTPAID ONLY..... **\$1.00**

PHLOX BARGAIN

7 Varieties—All Different
Including Mrs. Jenkins, R. P. Struthers,
E. L. Farrington, Feuerbrandt and
four other equally good ones.

ALL 7, POSTPAID, ONLY..... **\$1.00**

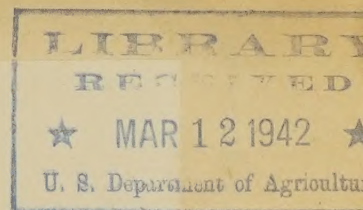
SEE COMPLETE DESCRIPTIONS INSIDE FOLDER



SPRING 1942

POSTMASTER: Return postage guaranteed if undelivered.

SEC. 562, P. L. & R.



U. S. DEPARTMENT OF AGRICULTURE;

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
and Vegetable Crops and Diseases

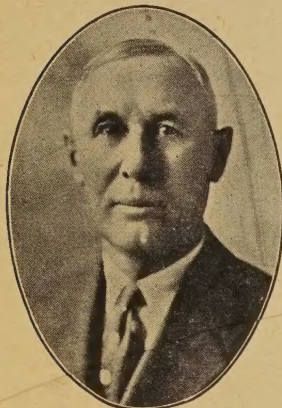
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A. R. N.



It pays to plant Pfeiffer's

PRIZE WINNING FLOWERS



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.

It is thirty three years ago this spring when we here at this Nursery first began growing plants and bulbs for our friends and customers. We have always insisted that it pays to get the best when you are growing bulbs and flowers. For 33 years it has been our ambition to see to it that you receive from us only the very best plant material obtainable anywhere. That we have succeeded in a small measure at least in realizing our ambition is born out by the hundreds of fine letters we have received, thanking us for the wonderful flowers our good customers are growing from plants and bulbs that they received from us.

We are growers and not jobbers, and with very few exceptions sell only the stock we grow. Selling direct as we do we are able to give you better stock at prices which are consistently low for the quality of the stock we send out.

Starting on a twelve acre piece of ground thirty three years ago, we have gradually increased our plantings until today we operate over a hundred acres.

The location of our Nursery at Winona is especially favorable. The soil conditions of the Mississippi Valley are ideal. It helps us produce vigorous plants and bulbs which will thrive and do well in practically any location in the U. S. The plants have to be hardy to withstand a climate which varies from 30 degrees below in the winter to 100 degrees in the shade in the summer such as we have here. These conditions and the fact that we always try to please our customers are largely responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-winning Quality stock. If you are not a Pfeiffer Customer won't you give us a trial order this spring?



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 33 years with his father, working and helping to increase the Pfeiffer reputation for quality.

DOUBLE HOLLYHOCKS

We have an extra fine lot of strong field grown Double Hollyhock plants in storage, that can be shipped out any time. We plant only the best of seed, but as the colors do not always come entirely true to name, we cannot guarantee them to color, although over 90% should come true.

WHITE APPLEBLOSSOM LILAC
YELLOW NEWPORT PINK
CRIMSON MIXED COLORS

ALL PRICES PREPAID

Each.....\$.15
2 for......25
12 for..... 1.25

Please Read This

SHIPMENTS will be made at the proper planting time early in the spring of 1942. TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

BLEEDING HEART

Dicentra Spectabilis

This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.



Strong plants . . . 50c each; 3 for \$1.25

HEMEROCALLIS

Well known family resembling lilies in character and bloom, usually sweet scented and bearing a great quantity of various shades of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

HARDY LILIES



REGAL LILY

The following varieties of Hardy Lilies are the best of them all. They are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all good size flowering bulbs, and will bloom freely the first season.

REGALE (Regal Lily). White tinted pink on the outside. Blooms in July. 2 to 3 feet. .25c each; 5 for \$1.00

TENUIFOLIUM (Coral Lily). Small bright scarlet flowers on slender stems. Fragrant. 20c each; 2 for 35c

UMBELLATUM (Candlestick Lily). Orange red flowers in upright umbels. From 5 to 12 flowers on a single stem. .25c each; 2 for 35c

LILY COLLECTION

Two Each of These Three Hardy Lilies—All 6, Postpaid, ONLY..... \$1.00
6 Each of These Three Hardy Lilies—All 18, Postpaid, ONLY..... \$2.75

THE NEW DAY LILIES

MIKADO. Bright orange with the central zone of each petal blotched ruddy purple-red. A striking and wholly different sort.....\$.75 each

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1 1/2 feet.....35c each; \$3.00 doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2 1/2 feet.....30c each; \$2.50 doz.

KWANSO. Double, bronze orange.....30c each; \$2.50 per doz.

HEMEROCALLIS BARGAIN

DR. REGEL GOLD DUST	KWANSO MIKADO
ONE each of these 4 varieties— Postpaid.....	\$1.00
THREE of each of these 4 varieties— Postpaid.....	\$2.50

The Pfeiffer Nursery - Winona, Minn.

PFEIFFER'S FAMOUS *Peonies*



PHOTOGRAPH OF ONE OF OUR FIELDS

The demand for different flowers seems to run in cycles. Right now this demand is running back to Peonies. The past two seasons we have had more orders for Peonies than at any time in the previous ten years. This evidently is partly because our good customers know that we send out only first class plants, true to name, partly because Peonies are so hardy and easy to grow, and because when once they are planted, they get better every year.

Spring planted Peonies do every bit as well as fall planted ones, some people think even better, but plants set out in the spring must be dug and divided in the fall and kept in cold storage all winter.

All Peony plants offered are strong, 3 to 5 eye divisions from young clumps, with plenty of good healthy roots. They are in cold storage and can be shipped any time you want them, but the earlier you get them planted, the better.

NOTICE:—ALL SPRING PEONY OFFERS EXPIRE MAY 15, 1942 OR WHEN THE SUPPLY IS EXHAUSTED.

PEONY RATINGS

The figures following the name in the Peony descriptions are the official ratings given by the American Peony Society: 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good and over 9.0 exceptionally good.

The following letters designate the blooming season. E, early; M, midseason; EM, early midseason; LM, late midseason; L, late.



SARAH BERNHARDT

Peony Bargain No. 1

EDULIS SUPERBA, Early rose-pink
ALBA SULPHUREA, Creamy white
KARL ROSEFIELD, Rich crimson

All 3 Postpaid, ONLY . . . \$1.00

PRICED PER EACH

ALBA SULPHUREA, 7.6, Creamy white. \$.50
EDULIS SUPERBA, 7.6, E. Bright rose-pink.50
ELWOOD PLEAS, 8.7, LM. Light shell-pink.75
ETTA, 8.0, Pale pink; very late.50
EUGENE VERDIER, 8.3, L. Hydrangea-pink.50
GEORGIANA SHAYLOR, 8.9, M. Pale rose-pink.75
GOLDEN DAWN, 8.6, EM. Ivory-white, yellow center 1.50
GOLDEN HARVEST, Flesh-pink.50
JEANNE D'ARC, E. Pink and white.50

Peony Bargain No. 2

LUETTA PFEIFFER, Flesh pink
SARAH BERNHARDT, Apple-blossom pink
LAURA DESSERT, White, yellow center
VICTOIRE DE LA MARNE, Amaranth red

A \$4.25 VALUE

All 4 Postpaid, ONLY . . . \$3.00

JUDGE BERRY, 8.6, E. Soft pink; very large. 1.00
KARL ROSEFIELD, 8.8, M. Rich crimson.50
LA FEE, 9.2, EM. Mauve-rose. 1.00
LA LORRAINE, 8.6, M. Creamy white. 1.50
LA PERLE, 8.5, M. Pink; very large.50
LAURA DESSERT, 8.8, M. Creamy white, yellow center 1.50
LUETTA PFEIFFER, 8.7, E. Flesh pink. 1.00
MARIE CROUSSE, 8.9, M. Pale lilac-rose.75
MME. AUGUSTE DESSERT, 8.6, L. Violet-rose. 1.00
MODEL DE PERFECTION, 7.8, L. Violet-rose.75

Peony Bargain No. 3

NINA SECOR, Pure white
MRS. JOHN M. KLEITSCH, Deep lavender-pink
REINE HORTENSE, Soft-pink
LA FEE, Mauve-rose
GOLDEN DAWN, Ivory-white, yellow center

A \$6.75 VALUE

All 5, Postpaid, ONLY . . . \$5.00

MRS. A. G. RUGGLES, 8.3, L. Light pink. 1.00
MRS. JOHN M. KLEITSCH, 9.0, L. Dp. Lav.-pink. 2.00
NINA SECOR, 9.0, L. Pure white. 1.50
RACHEL (Lemoine), 8.3, EM. Soft pink. 1.00
REINE HORTENSE, 8.7, M. Rose-pink.75
ROSETTE, 8.8, E. Silvery-flush. 1.00
SARAH BERNHARDT, 9.0, LM. Apple-blossom pink .75
SUZETTE, 8.2, M. Bangle rose.50
VENUS, 8.3, M. Pale hydranges-pink.50
VICTOIRE DE LA MARNE, 8.2, EM. Amaranth-red 1.00
WALTER FAXON, 9.3, M. Salmon-pink. 1.00
W. F. CHRISTMAN, 8.8, M. Flesh-pink. 1.00

**ANY THREE
\$1.00 PEONIES
\$2.50**

ORIENTAL PEONIES

PRICED PER EACH

GYPSY, M. Dark tyrian rose. 1.00
LABOLAS, Dark crimson.50
MIKADO, M. Bright red. 1.00
RASHOON, 8.7, M. Deep rose red. 1.00
TOKIO, 8.9, M. Large dull rose-pink. 1.00
TORO-NO-MAKI, 9.0, M. Pale blush white. 2.00

Peony Bargain No. 4

ORIENTAL COLLECTION

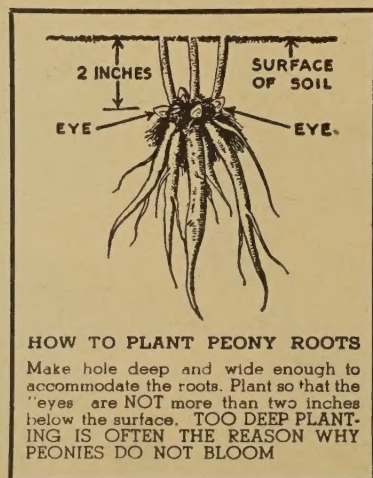
GYPSY, Dark tyrian rose
MIKADO, Bright red
TOKIO, Large dull rose pink
TORO-NO-MAKI, Pale blush white

A \$5.00 VALUE

All 4 Postpaid, ONLY . . . \$3.50



NINA SECOR

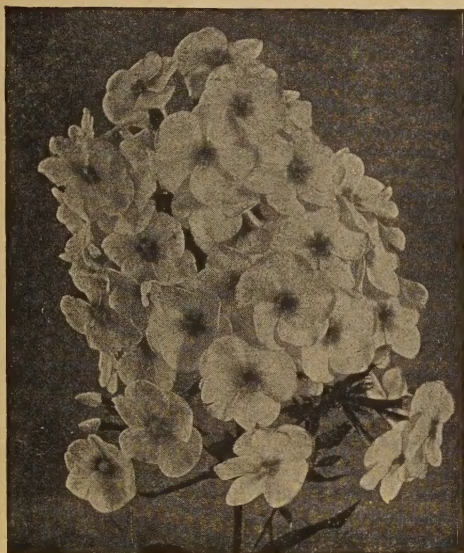


MEDAL WON
BY PFEIFFER'S PEONIES

**Any Three
50c Peonies
\$1.00**

Hardy Phlox

The most dependable of all hardy plants



MRS. JENKINS

PHLOX BARGAIN

SEVEN VARIETIES, INCLUDING:

Mrs. Jenkins, early white; E. L. Farrington, salmon pink; Feuerbrandt, brilliant scarlet; Independence, late white; R. P. Struthers, bright rose red; and two other equally good varieties.

All seven strong plants, postpaid, ONLY **\$1.00**

THREE EACH OF ALL SEVEN, 21 PLANTS, POSTPAID, ONLY **\$2.50**



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color.....25c each; 3 for 65; \$2.50 per dozen

PHLOX SUBULATA BARGAIN

2 White
2 Rose
2 Lavender

6 Strong Plants Postpaid, ONLY **\$1.00**

ROCK GARDEN COLLECTION of SEDUMS

1 each of 9 varieties of Sedums, labeled—(\$1.80 value) —postpaid for only **\$1.00**

3 each of above Postpaid for only **\$2.50**



A BEAUTIFUL IRIS BORDER

IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

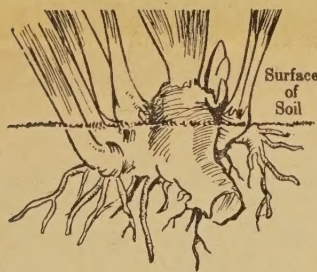
All 30 Plants Postpaid, ONLY **\$1.00**



IRIS FIELD ONE YEAR AFTER PLANTING

HOW TO PLANT IRIS ROOTS

Set plants in light well drained soil where water will not stand. The rhizome or fleshy part of the root should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertilizer.



SEE INSIDE PAGES FOR
33rd ANNUAL SALE of
"GLADS" AND DAHLIAS

Delphinium

Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only .25c each; 3 for 60c

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2 year clumps.....25c each; 3 for 60c

LAMARTINE. [All clear dark blue. .25c each; 3 for 60c



GOLD MEDAL Hybrid Delphinium

Delphinium Bargain

2 2-year Belladonna
2 2-year Gold Medal Hybrids
2 2-year Lamartine

ALL SIX PLANTS POSTPAID..... Only **\$1.00**



GYPSOPHILA BRISTOL FAIRY

BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

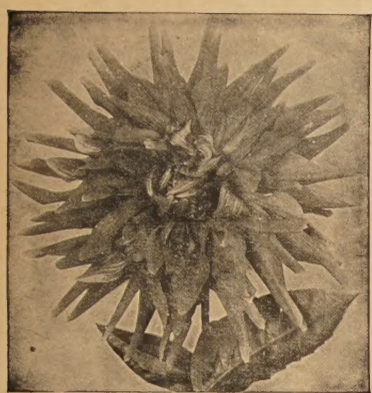
Strong 2 year roots, 75 cents each, 3 for **\$2.00**

Buy Now Before Prices Raise

GOLD MEDAL - PRIZE WINNING

Glads - Dahlias - Iris - Peonies - Lilies - Phlox - Etc.

NO ADVANCE IN PRICES THIS SPRING



Giant Flowering Dahlias

Dahlias are becoming better known and more popular every year. Blooming in the fall when our gardens need color is one of the reasons, but other reasons are the fact that they are so fascinatingly beautiful, so easy to grow and have such a complete range of color that everyone likes them.

We are again listing several fine Dahlia Collections. If you don't have any definite idea as to the exact varieties you want, any of these Bargain Collections are sure to please you. They contain only the best varieties that have proven their dependability.

All Dahlias we send out are strong root tubers with live eyes, the kind that produces the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.

The following abbreviations indicate the type each variety belongs to. F. D.—Formal Decorative; S. C.—Semi-Cactus; C.—Cactus; D.—Decorative; I. D.—Informal Decorative; B.—Ball; I. C.—Incurred-Cactus; B. D.—Ball-Decorative.

USE THE ENCLOSED ORDER BLANK

- ADAMS, B. Pure white. \$.25 each
ADELINE WINTER, I. D. Brilliant oriental red. \$.25 each
ADORABLE, I. D. Peach pink and gold. \$.50 each
AIR MAIL, I. D. Very beautiful shade of light lavender pink on long straight stems. \$.40 each
AMELIA EARHART, S. C. Apricot buff with pure white salmon tints shading to soft yellow. Mammoth size, 12 inches or more in diameter. A sure prize winner. \$.75 each
AMERICAN BEAUTY, D. American Beauty rose color. \$.25 each
AMERICA'S SWEETHEART, I. D. Pure yellow, very large. \$.75 each
ARCTURUS, F. D. Scarlet red, suffused deep yellow and with yellow reverse. \$.30 each
AUSTIN HOWE, I. D. Large clear lavender. \$.35 each
BEAUTY SUPREME, F. D. Fine rose pink. \$.25 each
BETTY COLTER, F. D. Coppery red. \$.50 each
BETTY KUNZMAN, F. D. Cream, edged orchid. \$.50 each
BLACK KNIGHT, I. D. Darkest of dark dahlias; huge flowers, up to 14 inches. Late bloomer, plant early. \$.100 each
BLUE RIVER, F. D. French violet-blue. Large flowers. \$.50 each
BUCKEY GLORY, I. D. A large bright clear lavender to deep lavender, held on good stiff stems. \$.100 each
BUCKEY KING, F. D. A clear glowing amber yellow. Very large flower. A sensation at all the shows. \$.50 each
CALIFORNIA IDOL, I. D. Giant yellow. \$.75 each
CAVALCADE, F. D. Beautiful shade of old rose pink. \$.35 each
CHARLES KUHN, I. D. Light pink, white shading. \$1.00 each
CHAUTAUQUA SALUTE, F. D. The purest white we know of. A very prolific bloomer. \$.50 each
CLARA CARDER, F. D. A beautiful shade of cyclamen pink, very profuse bloomer. \$.50 each
CLARA BARTON, I. D. Silvery orchid; profuse bloomer on long stems. \$.50 each
CURLEY LOCKS, I. D. A monster orange-gold. \$.75 each
DANCING SYNTONIA, S. C. Bright Oriental color with a golden sheen. \$.75 each
DARCY SAINSBURY, F. D. Creamy white. \$.75 each
DOROTHY STONE, F. D. True rose pink. \$.30 each
DR. SOLUSH, F. D. Bright red and orange. \$.35 each
DUNCAN MORROW, I. D. Fine large, rich deep crimson red. \$.75 each
ELISSA LANDI, F. D. Bright orange and buff. \$.75 each
EMANUEL'S BEAUTY, F. D. Flame red and yellow. \$.40 each
ESTHER HARRIS, S. C. Clear mauve. \$.25 each
E. BEDFORD, F. D. Purple violet. \$.35 each
FAIRY, D. Small white, good cut flower. \$.25 each

PRIZE WINNING DAHLIA COLLECTION

CAVALCADE, old rose pink
KENTUCKY, salmon pink
KENTUCKY, salmon pink
CHAUTAUQUA SALUTE, pure white
THE COMMODORE, bright lemon yellow
PRINCE OF PERSIA, deep crimson red
MONMOUTH CHAMPION, large orange scarlet
JOSEPHINE G, D. Fine shade of orange
GIRL OF HILLCREST, apricot buff or orange
New Low Retail Value. \$3.30
ALL NINE VARIETIES, PROPERLY LABELED, ONLY. \$2.50

- FRANCONIA, I. D. Free blooming yellow. \$.25 each
FRY O'BRIGHT, S. C. A clear primrose yellow, very clear and graceful. \$.50 each
FRAZIER, I. D. Flaming red. \$.35 each
GIRL OF HILLCREST, I. D. Apricot buff or orange. Vigorous grower, good show variety. \$.35 each
GOLDEN, I. D. Bright golden yellow. \$.50 each
GOLDEN STANDARD, S. C. Golden tan, tinted with bronze and apricot. Strong stiff stems. \$.75 each
GOV. AL SMITH, I. D. Fine shade of orange. \$.50 each
GRACE, F. D. White, tipped lavender. \$.35 each
GRACE RICKARD, F. D. White, shaded lilac. \$.25 each
GREAT EASTERN, I. D. Extra large autumn shades. \$1.50 each
GRAFF ZEPPIN, F. D. Crystalline white. \$.40 each
HARRY MAYER, F. D. Silvery lavender pink. \$.35 each
HEART OF MILWAUKEE, Burnished copper to golden champagne. \$.50 each
HELEN IVANS, F. D. Orchid lavender. \$.30 each
HUNTS VELVET WONDER, I. D. Rich burgundy violet. 1905 introduction. \$.75 each
JANE COWI, I. D. Apricot and old gold. One of the most popular of recent introductions. Always sure to bloom. \$.25 each
JEAN KEEFER, I. D. Bright pink. \$.25 each
JEAN TRIMBEE, S. C. Petunia violet, extra large. \$.50 each
JERSEY'S BEACON, F. D. Chinese crimson. Gigantic blooms, fine. \$.25 each
JERSEY'S BEAUTY, F. D. Clear pink. One of the best known Dahlias. Always good. \$.25 each
JERSEYS TRIUMPH, F. D. Copper with salmon shading. \$.25 each
JIM MOORE, S. C. Primrose yellow, shaded gold and salmon. \$.75 each
JIMMIE FOX, I. D. Coppery orange. \$.75 each
JOSEPHINE G, I. D. Fine clear rose pink. \$.35 each
JUDGE PARKER, I. D. Large copper colored flowers. \$.25 each
KATIE WEAVER, I. D. Very large rose purple. \$.75 each
KATHLEEN NORRIS, I. D. Rose pink. \$.35 each
KENTUCKY, F. D. Salmon orange; profuse bloomer. \$.25 each
KENTUCKY SUN, I. D. A flaming scarlet. \$.50 each
KENTUCKY RED, F. D. A large bright golden yellow. One of the very best yellows. \$.50 each
KING OF THE BLACKS, F. D. Deep rich velvety red, almost black. Giant in size, very free blooming. An outstanding variety wherever grown. \$.75 each
LOIS WALCHER, I. D. Bi-purple and white. \$1.00 each
LORD OF AUTUMN, I. D. A monster yellow. Declared by many to be the finest yellow. Flower 12 x 9 inches, held on stiff stems. \$.75 each



GIANT DAHLIA BARGAIN

A REAL BARGAIN IN EIGHT BEAUTIES

This is the finest Collection of moderate priced Dahlias ever offered. It is easily worth twice as much as we are asking for it. It contains 8 of the most popular varieties known.

- ONE EACH OF THE FOLLOWING:
MELODY, clear yellow
ROSE GLORY, rose pink
MRS. I. DE VER WARNER, lavender
JANE COWI, apricot and old gold
JERSEY'S BEACON, Chinese crimson
WHITE KING, pure white
MARGARET W. WILSON, light lavender pink
JERSEY'S BEAUTY, clear pink
ALL EIGHT, PROPERLY LABELED, POSTPAID, ONLY. \$1.00

- MARGARET COLE, F. D. Burnt orange or old gold. \$.25 each
MARGARET W. WILSON, F. D. Light lavender pink. Perfect winter. \$.40 each
MARDELLA, I. D. Copper orange. \$.35 each
MARSHALLS RED BEAUTY, Deep red. \$.25 each
MARSHALLS QUAKER, F. D. Brownish red. \$.50 each
MAYME, F. D. Red, blinding yellow. \$.35 each
MELODY, B. D. Soft yellow. \$.25 each
MIDWEST CHAMPION, I. D. Beautiful combination of violet-rose and yellow. \$.75 each
MONMOUTH QUEEN, I. D. Lemon yellow. \$.35 each
MR. CRAWLEY, F. D. Salmon pink, tipped yellow. \$.25 each
MRS. GEO. LE BOUTILLIER, I. D. Carmine red. \$.50 each
MRS. I. DE VER WARNER, F. D. Pure lavender. Large flower. Excellent cutter. \$.75 each
MRS. A. E. WHEELER, F. D. Royal purple. Free blooming. \$.25 each
MRS. W. H. KNUDSEN, I. D. Waxy white. \$1.00 each
MURPHY'S MASTERPIECE, I. D. One of the most outstanding Dahlias grown. A prize-winner everywhere. Color, a rich light with huge blooms, 12 to 15 inches, held on stiff, long stems. A real sensation. \$1.00 each
MYRA HOWARD, I. D. A beautiful shade of orange. A thrifty grower and very popular. Giant blooms. Sure winner. \$.35 each
NATHAN HALE, F. D. Burnt orange. Good cut flower variety. \$.25 each
OAKLEIGH MONARCH, F. D. Cerise red. Early bloomer, large flowers on strong stems. A fine exhibition flower. Keeps well when cut. \$.75 each
OMAR KHAYYAM, F. D. An unusual coloring of Chinese red at the base of the petals, shading to bright orange at the tips. Lighter truly a wonderful color. \$.25 each
ORIENTAL GLORY, I. D. Fine large orange. \$.50 each

SUPER DE LUXE DAHLIA COLLECTION

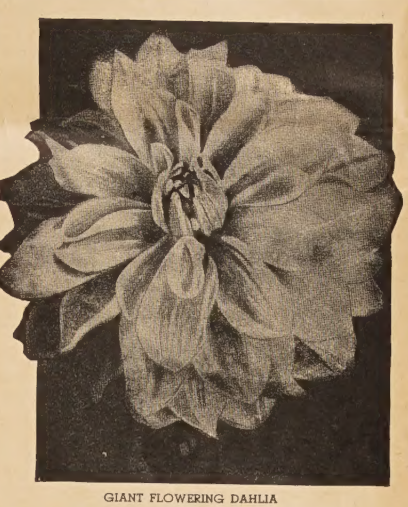
AMERICA'S SWEETHEART, large pure yellow
HUNTS VELVET WONDER, rich burgundy violet
STAR OF BETHLEHEM, deep carmine red
MRS. GEO. LE BOUTILLIER, deep carmine red
SULTAN OF HILLCREST, giant yellow and gold
ORIENTAL GLORY, I. D. Fine large orange. \$.50 each

A REAL VALUE OF \$7.00
ALL TEN VARIETIES, ALL PROPERLY LABELED, ONLY. \$5.00

- PALO ALTO, S. C. Bright pinkish salmon shading to salmon gold at center. One of the really outstanding varieties. Flowers of immense size, 10 to 14 inches across and 6 inches deep. Blooms freely from early to late. Has won high praise wherever shown. \$.50 each
PENN CHARTRE, I. D. Golden apricot. \$.25 each
PRIDE OF CALIFORNIA, D. Deep crimson red. \$.25 each
PRIDE OF STRATFORD, I. D. Golden bronze-red. \$.35 each
PRINCE OF PERSIA, I. D. A glowing clear scarlet red. Very fine, good exhibition variety. \$.35 each
QUEEN EMMA, I. D. Fine form, large flowers on long straight stems, excellent for cutting. Color, a rich shining golden yellow. \$.35 each
QUEEN OF THE YELLOW, B. Clear yellow. \$.25 each
ROBERT L. RIPLEY, I. D. Deep lilac rose. \$1.50 each
ROCKLEIGH MOON, F. D. Lemon yellow, bronze tints, trace of purple tints on back. \$.40 each
ROSE FALLON, F. D. Very fine orange. \$.35 each
ROSE GLORY, I. D. A true deep rose pink. \$.25 each
ROYAL PURCHASE, I. C. A deep yellow with outer petals suffused with pink. Flowers large. A beautiful incurred Cactus. \$.75 each
RUBY TAYLOR, F. D. Rich velvety carmine or wine-red. An outstanding variety of excellent size. \$.50 each
SAGAMORE, F. D. Amber gold. \$.25 each
SANTOS PEACHES, I. D. Ripe peach. \$.50 each
SATAN, S. C. A flaming red with touch of yellow at the center. A huge flower held on strong stiff stems. \$.50 each
SOUVENIR, I. D. Tyrian pink; large blooms. \$1.00 each
SON OF SATAN, S. C. Color a striking red; perfect blooms. \$1.00 each
TEDDY JOHNSON, F. D. Profuse bloomer, small flowers of white with pink and lavender shading. Excellent florist variety and good stems. \$.25 each
UNCLE SAM, I. D. Huge flowers; red and old-gold. \$.50 each
VIN WEL PRINCESS, I. D. Fine mauve pink; free bloomer and good stems. \$1.00 each
YELLOW KING, F. D. Clear rich pure yellow. \$.25 each

IMPORTANT

All Iris, Phlox Subulate and Sedum plants are out in the field and orders for them cannot be filled until they can be dug, about April 1st.



- SHAHRAZAD, I. D. An outstanding deep pink. Immense blooms. Resembles a deep pink Jane Cowi. A prize-winner. \$.40 each
STAR OF BETHLEHEM, S. C. Pure white. Produces a star-like effect; beautiful beyond words. A very prolific bloomer. \$.50 each
STRONGHEART, I. D. Yellow. \$.50 each
SULTAN OF HILLCREST, F. D. Yellow and gold. A giant in size. Grows easily over 12 inches in diameter. \$.50 each
THE COMMODORE, I. D. Clear bright lemon yellow. \$.25 each
THELMA CAIN, I. D. Coral red and pink. \$1.00 each
THOMAS A. EDISON, F. D. A rich royal purple. The Show. Large flower, strong grower and free bloomer. \$.35 each
TREASURE ISLAND, F. D. Bright orange with gold and rose shading. A good strong grower and free bloomer. \$.35 each
VIN WEL ARLONARD, F. D. Yellow and pink. \$1.50 each
VIN WEL BRIDESMAID, S. C. Old rose, tipped yellow. \$1.50 each
VIN WEL TITIAN, I. D. Lemon yellow, tipped coral red. \$1.50 each
WHITE KING, F. D. Extra fine white. \$.35 each
WHITE WONDER, I. D. The best pure white, giant blooms, strong vigorous grower. Always good. \$.40 each
W. H. T. F. D. A rich old rose or begonia rose color. A color all its own. Free bloomer. \$.35 each
W. I. IRWIN, I. D. Lavender. \$.25 each

Pompon Varieties

The Pompon Dahlias are gaining in popularity every year. Their unusual lasting qualities, exquisite colorings and small size make them indispensable for table bouquets and small basket use.

- AMBER QUEEN, Amber shaded apricot. \$.25 each
BOBBIE, Deep plum purple. \$.25 each
BO PEEP, bright rose mauve. \$.25 each
BRONZE BEAUTY, ovely shade of amber. \$.20 each
BRONZE QUEEN, bronze. \$.25 each
CALUMETT, rosy lavender. \$.25 each
CATHERINE, yellow, tinged pink. \$.25 each
EDITH CACI, white, heavily suffused mauve pink. \$.30 each
EDITH MUELLER, orange and salmon red. \$.25 each
GOLDEN QUEEN, clear yellow. \$.25 each
JOE FETTE, pure white. \$.25 each
JONIE, maroon red. \$.25 each
LITTLE HERMAN, Cardinal, white tips. \$.25 each
MIKE, bright red. \$.25 each
OLLIE MOWERY, dark maroon purple. \$.25 each
PRINCE CHARMING, lavender, heavily tipped purple. \$.25 each
PURE LOVE, lavender. \$.25 each
ROSA WILLMOTT, Dwarf lavender pink. \$.25 each
SNOW PLINK, fine pure white. \$.25 each
YELLOW GEM, Canary yellow. \$.25 each
YELLOW PINK, yellow, edged pink. \$.25 each

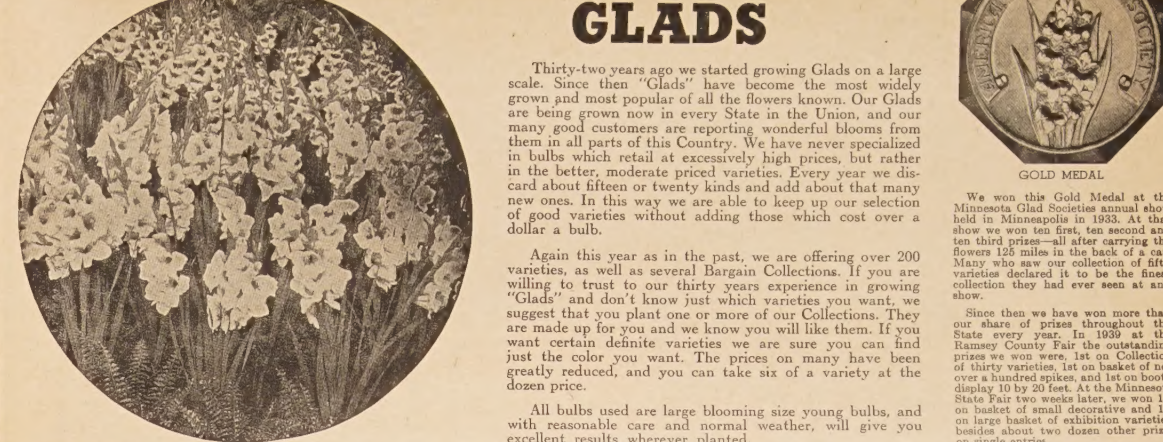
Miniature Varieties

- BABY RUBY (Miniature). A beautiful salmon pink and apricot color with gold shading. Flowers full and incurved gracefully on long wiry stems. Very free blooming. \$.25 each
BISHOP OF LANDOFF, Dark reddish purple foliage; semi-single scarlet flowers. Extra fine for cutting. \$.25 each
COURONNE, F. D. Waxy white, looks like a gardenia. \$.25 each
FAIRY, F. D. Light rose and salmon. \$.25 each
JANE HOBBS, F. D. A very strong low growing Miniature, literally covered with glowing scarlet flowers. \$.50 each
LITTLE PAL, F. D. Salmon pink. \$.25 each
MARKET GLORY, S. C. Lavender pink. \$.50 each
PERSIMON, Coral. \$.25 each
PEYTON CONWAY, F. D. Violet rose, silver tips. \$.25 each
PURPLE, F. D. Clear rich purple. \$.25 each
RAPTURE, I. D. Rose pink shading to sulphur yellow. Robust grower, profuse bloomer. One of the finest. \$.50 each
SYLVIA, F. D. Deep carmine. \$.50 each
ZEE, I. D. Gold and buff. \$.25 each

Pompon Bargain

- ONE EACH OF THE FOLLOWING:
Ollie Mowery, dark purple
Fette, pure white
Catherine, yellow, tipped pink
Rosa Willmott, lavender
Prince Charming, dark maroon purple
Yellow Gem, canary yellow
Edith Mueller, orange and salmon red
A REAL \$1.75 VALUE
ALL SEVEN, PROPERLY LABELED POSTPAID, ONLY. \$1.00

PFEIFFER'S GORGEOUS GLADS



over 200 Varieties of GLADS to Choose From

- | | Each | Per 12 | Per 24 |
|---|--------|--------|--------|
| Aida, dark blue purple. | \$.10 | \$.20 | \$.30 |
| Albatross, pure white. | .05 | .10 | .15 |
| Albatross, fine pure white. | .10 | .20 | .30 |
| Alice Tiplady, orange. | .05 | .10 | .15 |
| Alfred, salmon pink. | .10 | .20 | .30 |
| Al Smith, early salmon rose. | .10 | .20 | .30 |
| Anne Laurie, apple-blossom pink. | .05 | .10 | .15 |
| Apricot Glow, apricot. | .05 | .10 | .15 |
| Ave Maria, fine blue. | .10 | .20 | .30 |
| A. V. Bance, copperen gold. | .05 | .10 | .15 |
| Bagdad, huge smoky old rose. | .10 | .20 | .30 |
| Baron Hulot, dark indigo blue. | .10 | .20 | .30 |
| Basson, red salmon, cream blotch. | .10 | .20 | .30 |
| Bertrix, white. | .05 | .10 | .15 |
| Betty Co-ed, soft creamy pink. | .10 | .20 | .30 |
| Betty Nuthall, coral pink and orange. | .10 | .20 | .30 |
| Betty Snow, large lavender. | .10 | .20 | .30 |
| Blue Admiral, tall dark blue. | .10 | .20 | .30 |
| Blue Beauty, large light blue. | .10 | .25 | .35 |
| Bob White, waxy white, rose blotch. | .10 | .20 | .30 |
| Break O' Day, early delicate pink. | .05 | .10 | .15 |
| Brightside, orange and yellow. | .10 | .20 | .30 |
| Card Mia, early light pink. | .05 | .10 | .15 |
| Cardinal Manning, cardinal red. | .05 | .10 | .15 |
| Cardinal Prince, deep red. | .10 | .20 | .30 |
| Carmel Clusius, pink. | .10 | .20 | .30 |
| Catherine Coleman, LaFrance pink. | .10 | .20 | .30 |
| Charles Dickens, bright radiant purple. | .10 | .20 | .30 |
| Commander Koebl, deep glowing scarlet. | .10 | .20 | .30 |
| Copper Bronze, rich brown. | .20 | .50 | 1.75 |
| Coral Glow, rich coral shade. | .10 | .20 | .30 |
| Coronation, salmon, shading to cream. | .10 | .20 | .30 |
| Debonair, LaFrance and shrimp pink. | .10 | .20 | .30 |
| Dial, dark maroon. | .10 | .20 | .30 |
| Dr. Durr, new white, cream throat. | .10 | .20 | .30 |
| Dr. F. E. Bennett, house adre red. | .10 | .20 | .30 |
| Dr. Moody, large lavender. | .05 | .10 | .15 |
| Dr. Van Fleet, pinkish. | .05 | .10 | .15 |
| Early Dawn, fine early rose pink. | .10 | .20 | .30 |
| Early Peach, peach red, blinding to white. | .10 | .20 | .30 |
| Early Rose, bright rose, darker throat. | .10 | .20 | .30 |
| Early Snowflake, white. | .05 | .10 | .15 |
| Ernie Shaylor, early rose pink. | .05 | .10 | .15 |
| Elizabeth Swartley, early pink. | .05 | .10 | .15 |
| Elvira, yellowish pink. | .10 | .20 | .30 |
| Eudora, white, shaded pink. | .10 | .25 | .35 |
| Fanning Sword, vermillion. | .10 | .20 | .30 |
| George Arends, fine salmon pink. | .10 | .20 | .30 |
| Giant Nymph, large rose pink. | .05 | .10 | .15 |
| Giant Prince, salmon. | .05 | .10 | .15 |
| Gold, clear yellow. | .05 | .10 | .15 |
| Golden Eagle, early yellow. | .05 | .10 | .15 |
| Golden Chimes, large light yellow. | .10 | .20 | .30 |
| Golden Cup, large deep yellow. | .10 | .20 | .30 |
| Golden Dream, fine early yellow. | .10 | .20 | .30 |
| Golden Frills, rich daffodil yellow. | .05 | .10 | .15 |
| Golden Poppy, burnt orange yellow. | .10 | .20 | .30 |
| Halley, large salmon. | .10 | .20 | .30 |
| Helen Becker, pale lavender. | .10 | .20 | .30 |
| Helen Howard, golden buff. | .10 | .20 | .30 |
| Helen Phillips, deeper than W. H. Phillips. | .10 | .20 | .30 |
| Helga, salmon pink. | .10 | .20 | .30 |
| Herod, mauve lavender. | .10 | .20 | .30 |
| Heritage, world's largest Glad; pink. | .10 | .20 | .30 |
| High Nye, rose lavender. | .10 | .20 | .30 |
| Irak, huge silvery gray. | .10 | .20 | .30 |
| Joe Coleman, rich red, ruffled. | .10 | .20 | .30 |
| John S. Bach, salmon red. | .10 | .20 | .30 |
| Johnker Van Tits, pure white. | .10 | .25 | .40 |
| Joseph Yellow, Free. | .10 | .20 | .30 |
| Kassal, large bright red. | .10 | .25 | .40 |
| King Arthur, large ruffled lavender. | .10 | .20 | .30 |
| King Marie, salmon, yellow. | .10 | .20 | .30 |
| La Palma, fine pure orange. | .10 | .20 | .30 |
| Lady, light yellow. | .10 | .20 | .30 |
| Leota, pink. | .05 | .10 | .15 |
| Lisa Vander, light pure lavender. | .10 | .20 | .30 |
| Lucette, white. | .05 | .10 | .15 |
| Lucifer, bright scarlet purple blotch. | .10 | .20 | .30 |
| Lucy, shaded lavender. | .10 | .20 | .30 |
| Maid of Orleans, extra fine white. | .10 | .20 | .30 |
| Margaret Beaton, light bluish blotch. | .10 | .20 | .30 |
| Margaret Fulton, coral pink. | .10 | .20 | .30 |
| Mary, lavender gray. | .10 | .20 | .30 |
| Marnie, beautiful orange. | .05 | .10 | .15 |
| Mary Frey, lavender pink (orchid). | .10 | .20 | .30 |
| McQuiston, creamy white. | .10 | .20 | .30 |
| Mildred Imogene, fine small white. | .10 | .20 | .30 |
| Minny Toy, buff yellow. | .10 | .20 | .30 |
| Minnet, large clear lavender. | .10 | .20 | .30 |
| Miss, large pink, yet pink throat. | .10 | .20 | .30 |
| Mrs. Madison, dainty pink. | .10 | .20 | .30 |
| Morocco, dark maroon. | .10 | .20 | .30 |
| Mother Macree, smoky lavender gray. | .10 | .20 | .30 |
| Mr. Mark, blue. | .10 | .20 | .30 |
| Mr. W. H. Phillips, LaFrance pink to white. | .10 | .20 | .30 |
| Mrs. F. Pendleton, rose pink, dark blotch. | .05 | .10 | .15 |
| Mrs. Leon Douglas, flame pink. | .10 | .20 | .30 |
| Mrs. Lulu Hunt, early deep pink. | .10 | .20 | .30 |
| Mrs. P. W. Sisson, cameo pink. | .10 | .20 | .30 |
| Mrs. Mary Kuykendall, violet. | .10 | .20 | .30 |
| Nancy Hanks, peach and orange pink. | .05 | .10 | .15 |
| New Era, an extra fine pink. | .10 | .25 | .40 |
| Odin, light jasper red. | .10 | .20 | .30 |
| Olive Goodrich, white, pink edging. | .10 | .20 | .30 |
| Orange, Delight. | .05 | .10 | .15 |
| Orange Wonder, late clear orange. | .10 | .20 | .30 |
| Orion, light orange. | .10 | .20 | .30 |
| Our Selection, salmon red, dark blotch. | .10 | .20 | .30 |
| Patricia Carter, very delicate pink. | .10 | .20 | .30 |
| Peace, late white. | .10 | .20 | .30 |
| Pelegrina, best deep blue purple. | .10 | .20 | .30 |
| Peggy Lou, deep shrimp pink. | .10 | .25 | .40 |
| Pizzazz, Triumph, large orange red. | .10 | .20 | .30 |
| Pleasant, beautiful apricot salmon. | .10 | .20 | .30 |
| Phyllis McQuiston, beautiful light rose. | .10 | .20 | .30 |
| Polar Ice, waxy pure white. | .10 | .20 | .30 |
| Prize of Wankah, dark rose pink. | .10 | .20 | .30 |
| Primrose, finest rich yellow. | .10 | .20 | .30 |
| Primrose Princess, light cream yellow. | .10 | .20 | .30 |
| Prof. Van Slogteren, soft pink throat. | .10 | .20 | .30 |
| Queen of Bremen, orchid pink. | .05 | .10 | .15 |
| Quinton, coral pink. | .10 | .20 | .30 |
| Rapture, late, tall light salmon. | .10 | .20 | .30 |
| Red Phlipa, beautiful flame red. | .10 | .20 | .30 |
| Rewi Fallu, rich deep red. | .10 | .20 | .30 |
| Rima, lilac and rose blend. | .15 | .40 | 1.50 |
| Rose 1910, early rose pink. | .05 | .10 | .15 |
| R | | | |